

JOSHUA SANTOS

**Junior
Graphic Designer**

santosjoshua101@gmail.com
(609) 225-2498

Portfolio:

joshuasantosdesign.com

Education

Polytechnic University of the Philippines
2009 - 2011 · Manila, Philippines
(UG) Advertising and Public Relations

Stockton University
2014 - 2018 · New Jersey, United States
BFA – Visual Arts/Visual Communications

Capabilities

Design Abilities

Typography, Editorial, Logo Creation
Color Association, Packaging Design
Visual Identity, Identity Mockups
Print Production, Illustration
File Management, Team Collaboration

Digital Design

Banner Ads, UI Design, Landing Pages
GIFs, E-Mail Marketing Design, Pop-Ups
3D Staging and Rendering, Video Editing

Tools

Design Softwares

Photoshop, Illustrator, InDesign, Dimension
XD, Substance 3D, Lightroom, Acrobat, Figma
Animate, Keynote, Blender, Microsoft Office
Shopify, Zipify, Wordpress

Collaborative Softwares

Basecamp, Asana, Slacks, Klaviyo

Experience

Victory Churches of Asia
2011 - 2013

Graphic Designer Volunteer
Designed print and digital promotional banners
posters and flyers for Sunday service gatherings.

**Mays Landing
Merchants Association**
2015

Graphic Designer Intern
Designed print marketing collaterals like flyers
brochures and banners for community events.

Luxor Linens
2018 - 2019

Graphic Design Intern
Designed marketing assets such as email
blasts and pop-ups as well as website banners
and product images.

Bed Scrunchie
2019 - 2020

Junior Graphic Designer
Designed brand identity for Bed Scrunchie such as
packaging, stationery and a variety of digital assets.
Assisted and worked with design interns in
performing both in technical and creative processes.

BrakeThru Marketing
2020 - 2022

Digital Marketing Designer
Built resources for online marketing projects that
are designed to enhance customer relation.

Work Featured In

Washington Post
Bed Scrunchie Packaging
2019

The Wendy Williams Show
Bed Scrunchie Packaging
2019

Good Morning America
Bed Scrunchie Packaging
2019

Stockpot Magazine
Illustrations
2017